

**ABSTRACT**

An apparatus and method for controlling a reverse data rate in a mobile communication system. In a mobile communication system having MSs that transmit reverse data and change reverse data rates based on RCBs received from a BS, and the  
5 BS that controls the reverse data rate of each of the MSs, to individually control the reverse data rates of the MSs, the BS generates a global RCB indicating a rate increase or decrease to all MSs within the BS and transmits the global RCB to the MSs. The BS generates dedicated RCBs indicating a rate increase or decrease for the respective MSs  
10 and transmits the dedicated RCBs to the MSs, respectively.